

PropertyStream

Estate agent campaigns

Create an unmissable message wherever your prospects are

We can help you with your whole campaign – from planning the campaign through to crafting and designing your sales material.

We'll produce all that's required for a campaign that's on-brand, on-message and communicates effectively with the people you want to do business with.



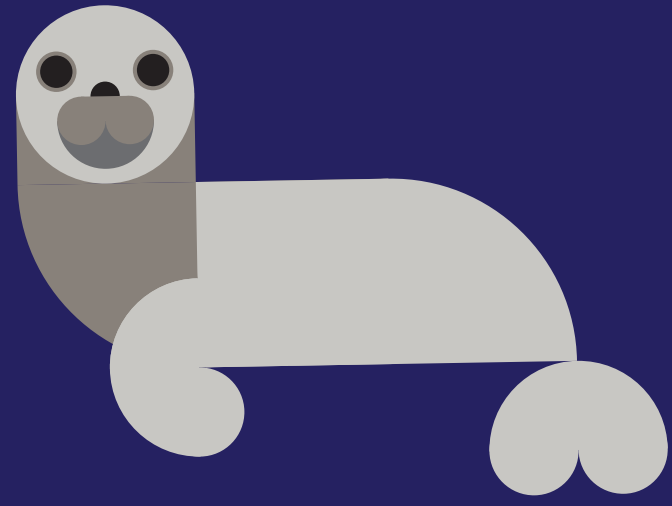
“

A campaign isn't just design, it's much more than that. It invokes the emotions of your audience so they truly buy into your brand.

Robin Arnold
Partner and Strategy Director

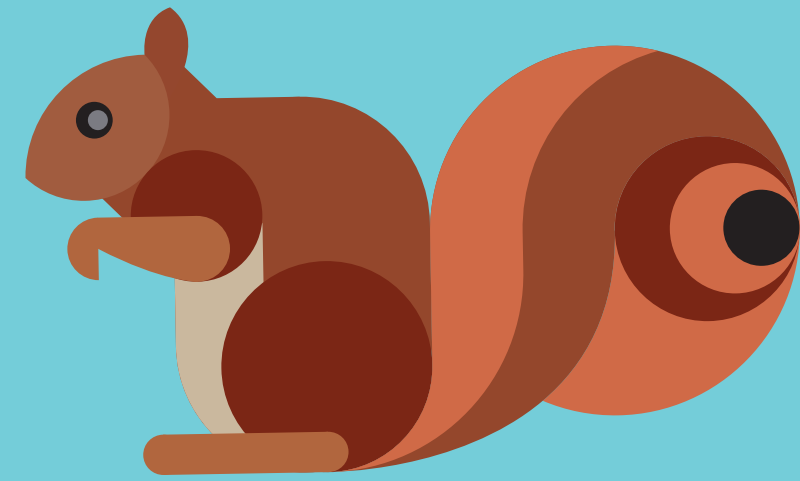
**Bring your brand to life
across your channels**

CALM AND CONSIDERED



RESPONSIVE

EXTRAORDINARY MARKETING



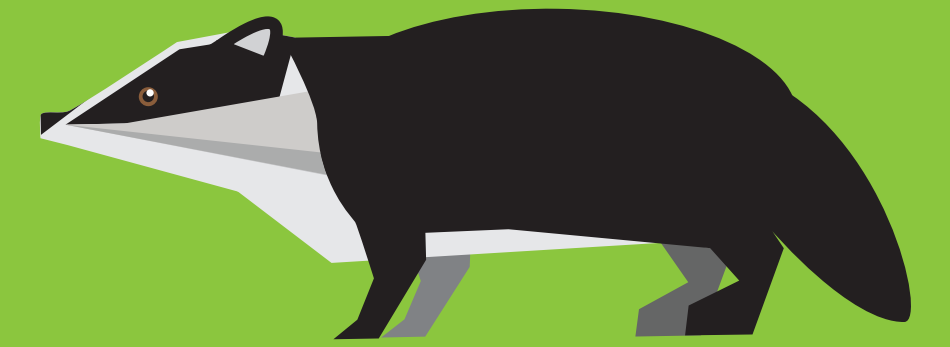
QUICK & ADAPTABLE

CARING



HIGHLY SKILLED

PART OF THE COMMUNITY



DETERMINED

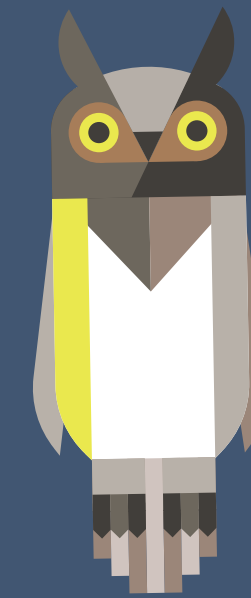


HIGHLY SKILLED



QUICK

OPEN



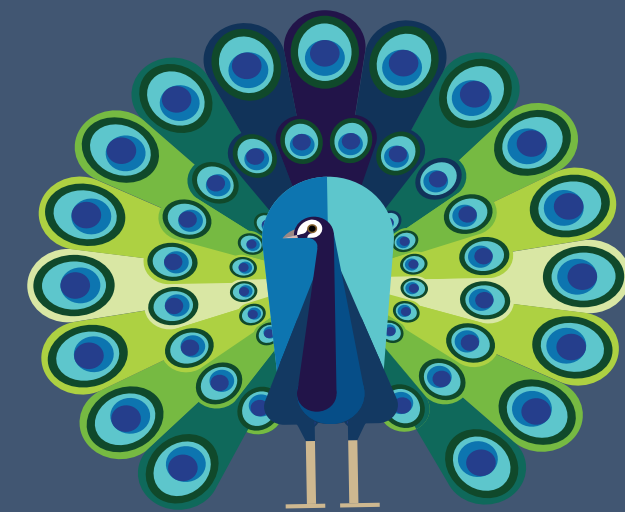
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QUICK & ADAPTABLE



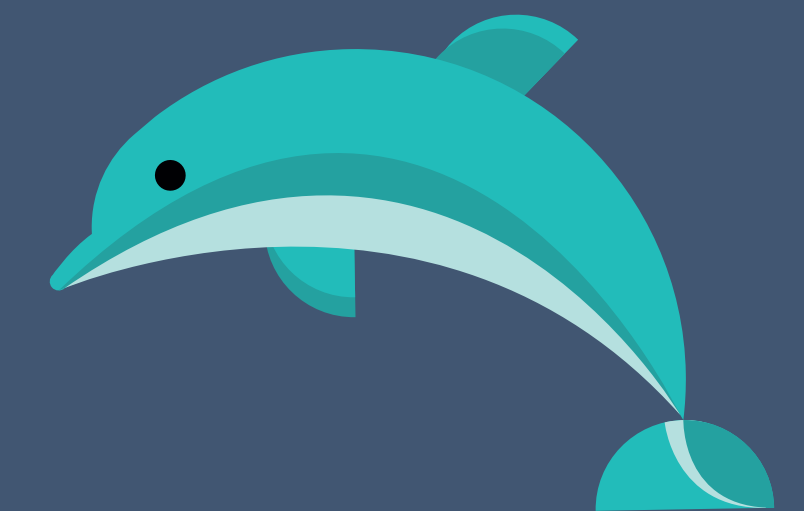
CALM AND CONSIDERED



EXTRAORDINARY MARKETING



CARING



PART OF THE COMMUNITY

The advertisement is a large, dark blue structure with two main panels. The left panel features a circular logo of a robin with a red breast and yellow eggs, with the text "We care" below it. The right panel features a circular logo of a swan with blue and white stripes, with the text "Enjoying your journey" below it. Both panels include the Meyers logo and contact information at the bottom.

Left Panel:


- Logo: Robin with eggs
- Text: We care
- MEYERS logo
- Text: Moving Beyond Expectations
- Text: T 01305 259436
- Text: E info@meyersstates.com
- Text: www.meyersstates.com

Right Panel:

- Logo: Swallowtail butterfly
- Text: Enjoying your journey
- MEYERS logo
- Text: Moving Beyond Expectations
- Text: T 01305 259436
- Text: E info@meyersstates.com
- Text: www.meyersstates.com



MEYERS
MOVING BEYOND EXPECTATIONS



TO LET



STATES.COM



MEYERS
MOVING BEYOND EXPECTATIONS

Contact us today on
01305 259436

our new
website.

Nicol & Co have just released
our new website as we celebrate
our 10th anniversary. Take a seat
and have a look at the new home
for our properties.

nicolandco.co.uk

nicolandco.co.uk

Nicol&Co

We are opening
the door to our
new website.

nicolandco.co.uk

ening
o our
ite.

Nicol&Co

Take a peek
at our new
website.

nicolandco.co.uk



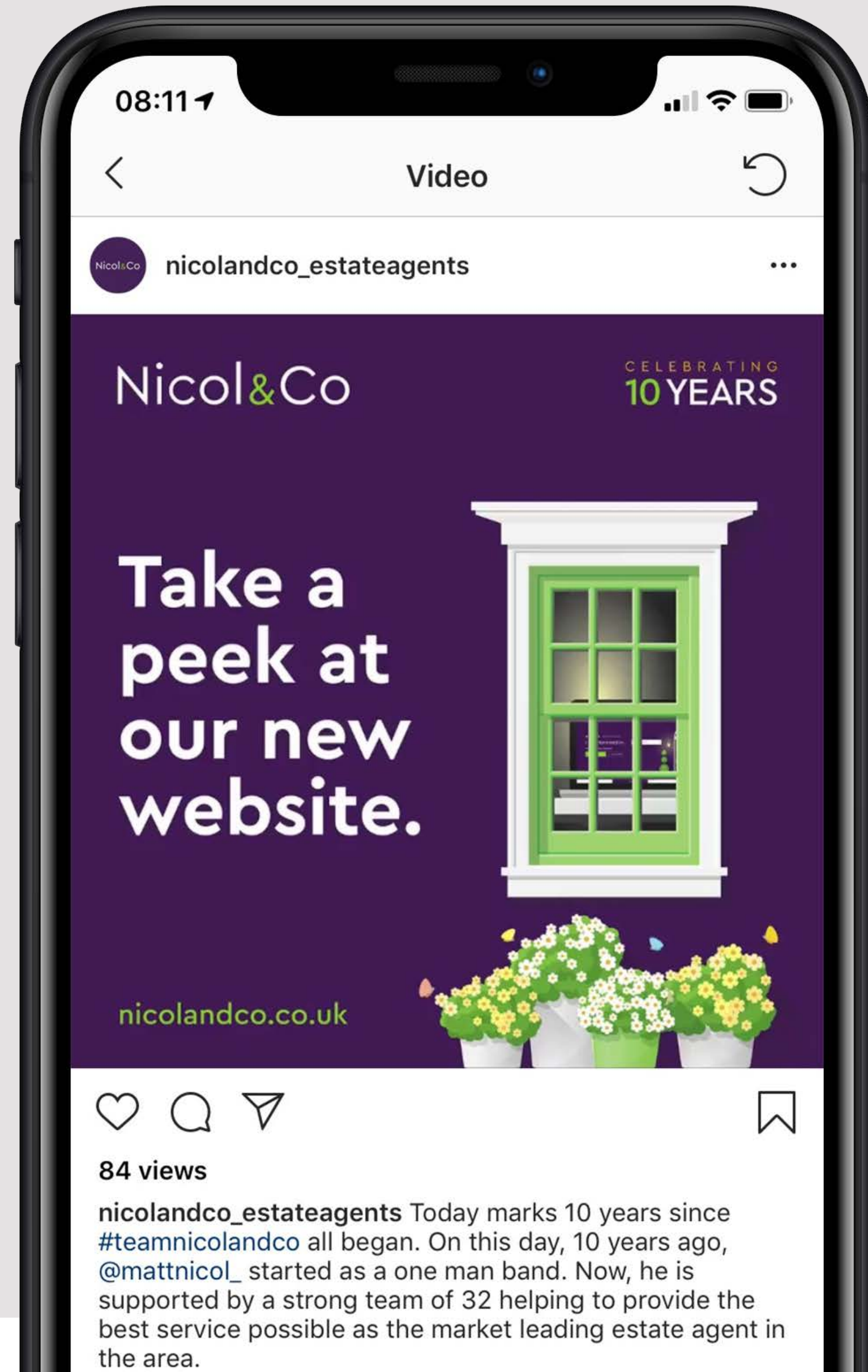
Nicol&Co

Nicol&Co

Take a peek
new

Making it social

Rolling out your campaign across all of your platforms will provide maximum exposure.



Mustard – Website launch campaign



'Out with the old' and 'in with the new', taking an old asset from the clients previous website, we've incorporated it into an unveiling of a website preview.



Mustard – Website launch campaign

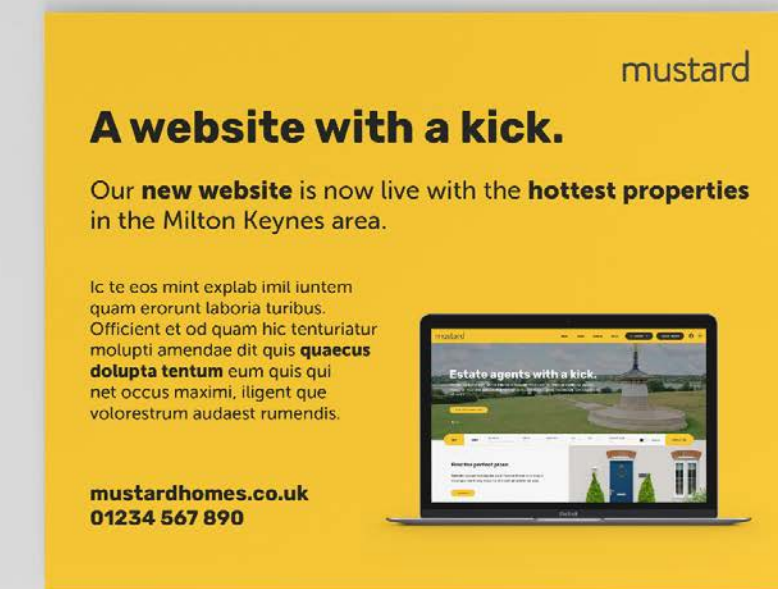
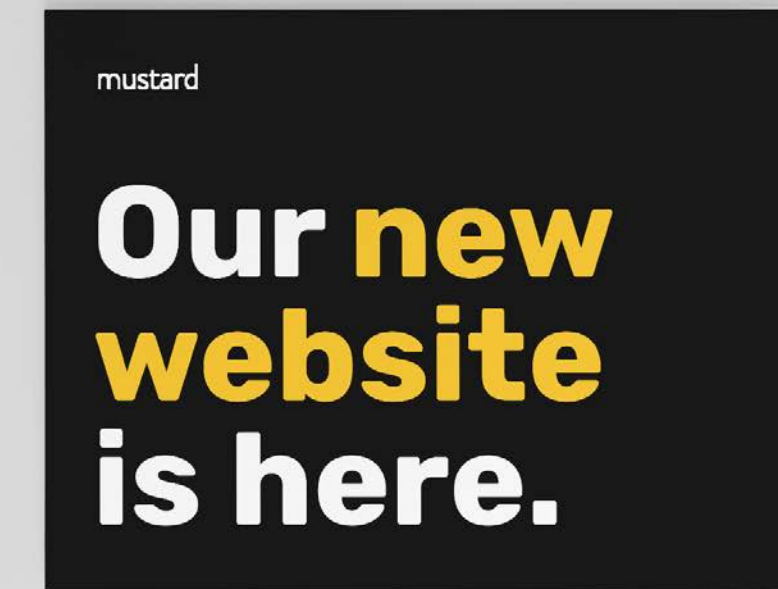
Phase 1



Phase 2



Phase 3



Phased leaflet drop (1 month before, 1 week before, launch day).

Phase 1 – the teaser, stripped back only including the launch date.

Phase 2 – a little more detail.

Phase 3 – launch day, visit the live website.

**Memorable season
based campaigns**



INVITATION

Are you looking to move or have a home to let this summer?





INVITATION

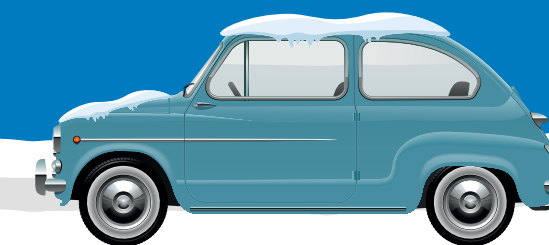
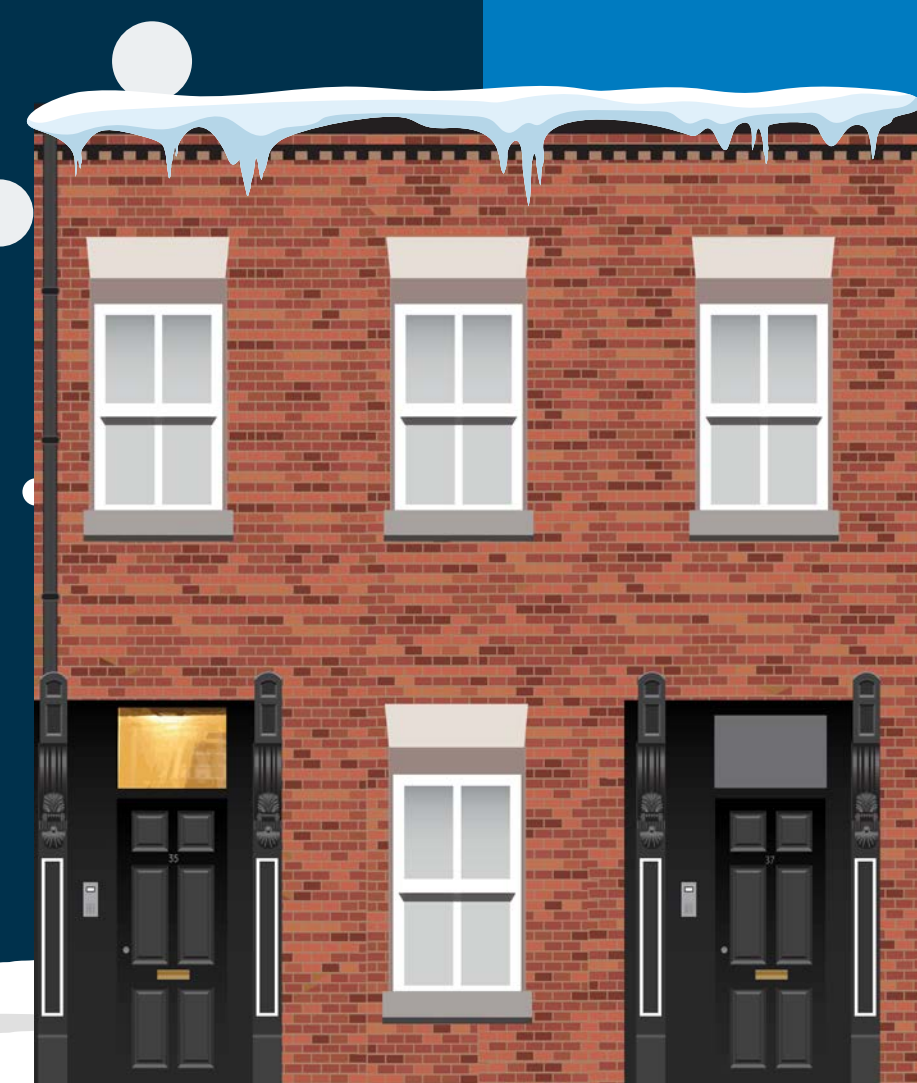
Are you looking to move or have a home to let this autumn?





INVITATION

Are you looking to move or have a home to let this winter?



Thinking of selling or letting your property this spring?



10 great reasons to choose Martin & Co this spring

MARTIN&CO

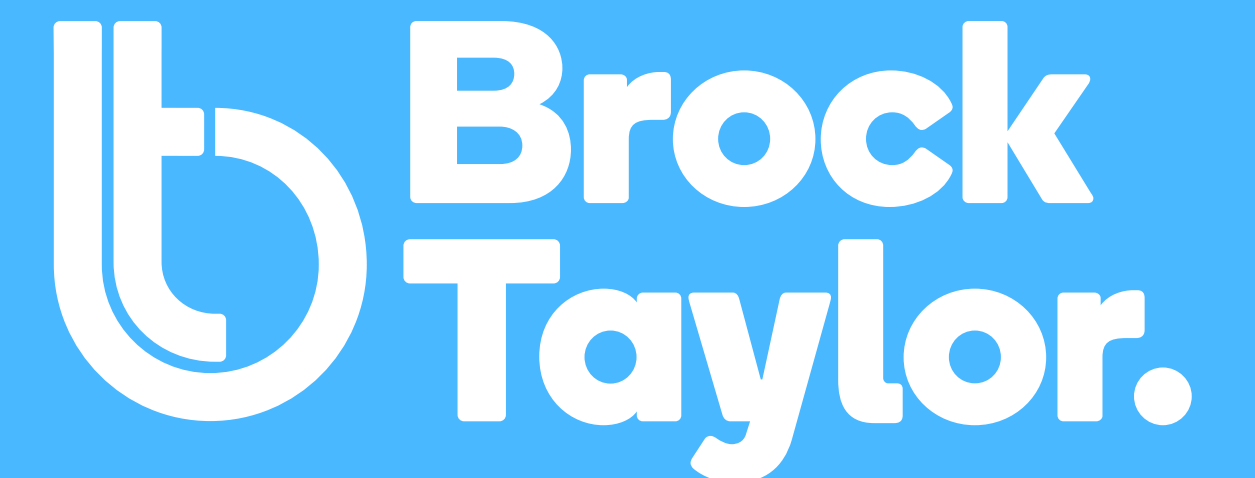


MERRY
CHRISTMAS



**Simple and optimistic slogans are in
the very centre of any campaign**

**BRIGHTER
THAN YOUR
AVERAGE
AGENT**

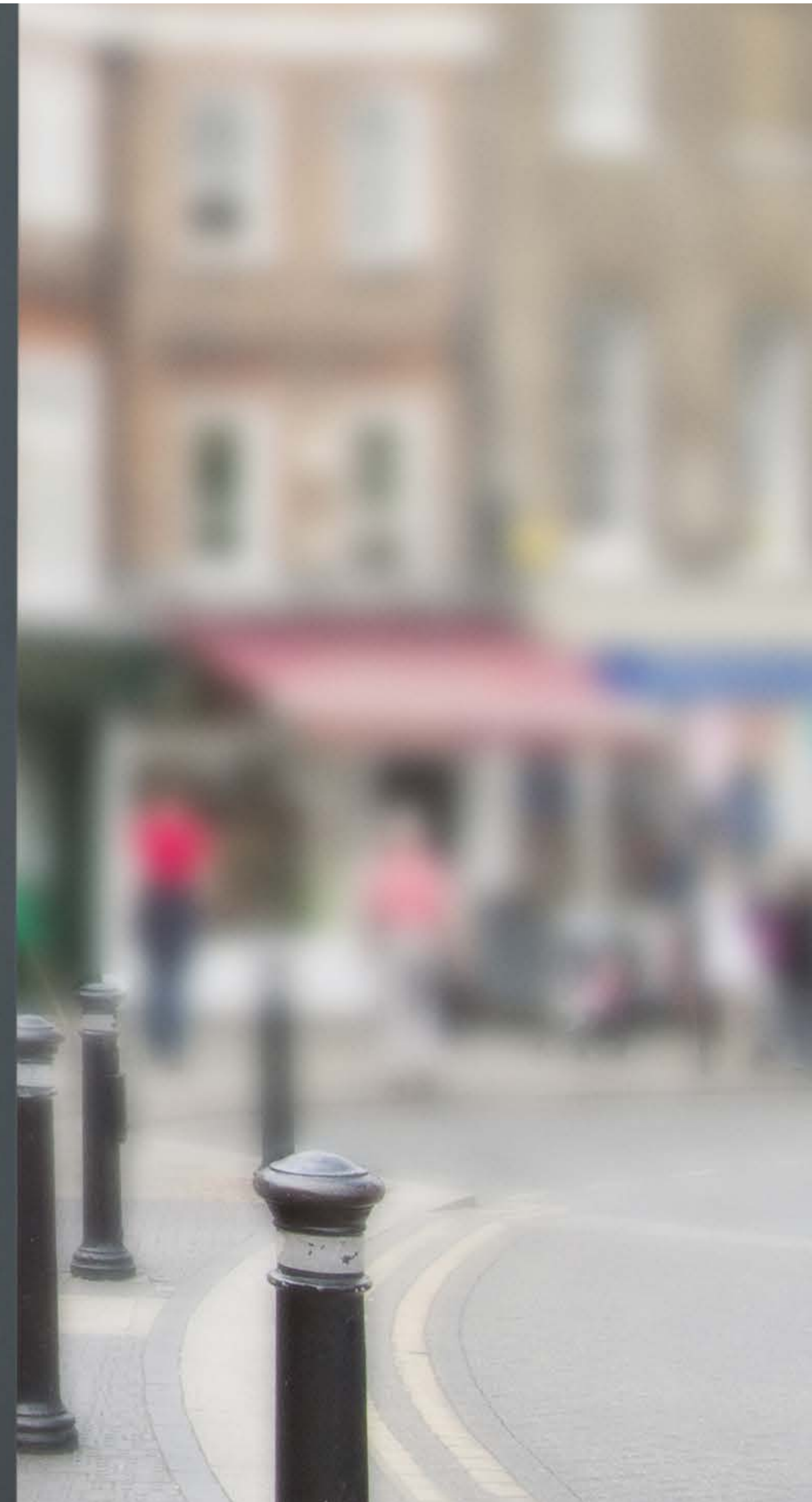




BrockTaylor

BOLDER THAN YOUR AVERAGE AGENT

brocktaylor.co.uk

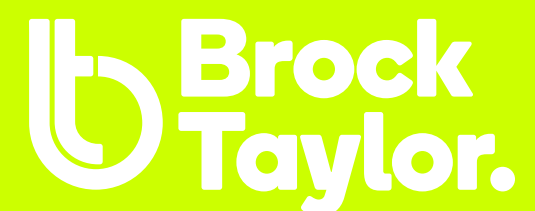


Creative copy

**BROCK MAKES
IT EASY TO
SELL YOUR
HOUSE.**



**4 BEDROOMS.
DETACHED.
LARGE GARDEN.
BROCK IS ON IT.**



**LOOKING TO
RENT A
NEW PLACE?
ASK BROCK.**

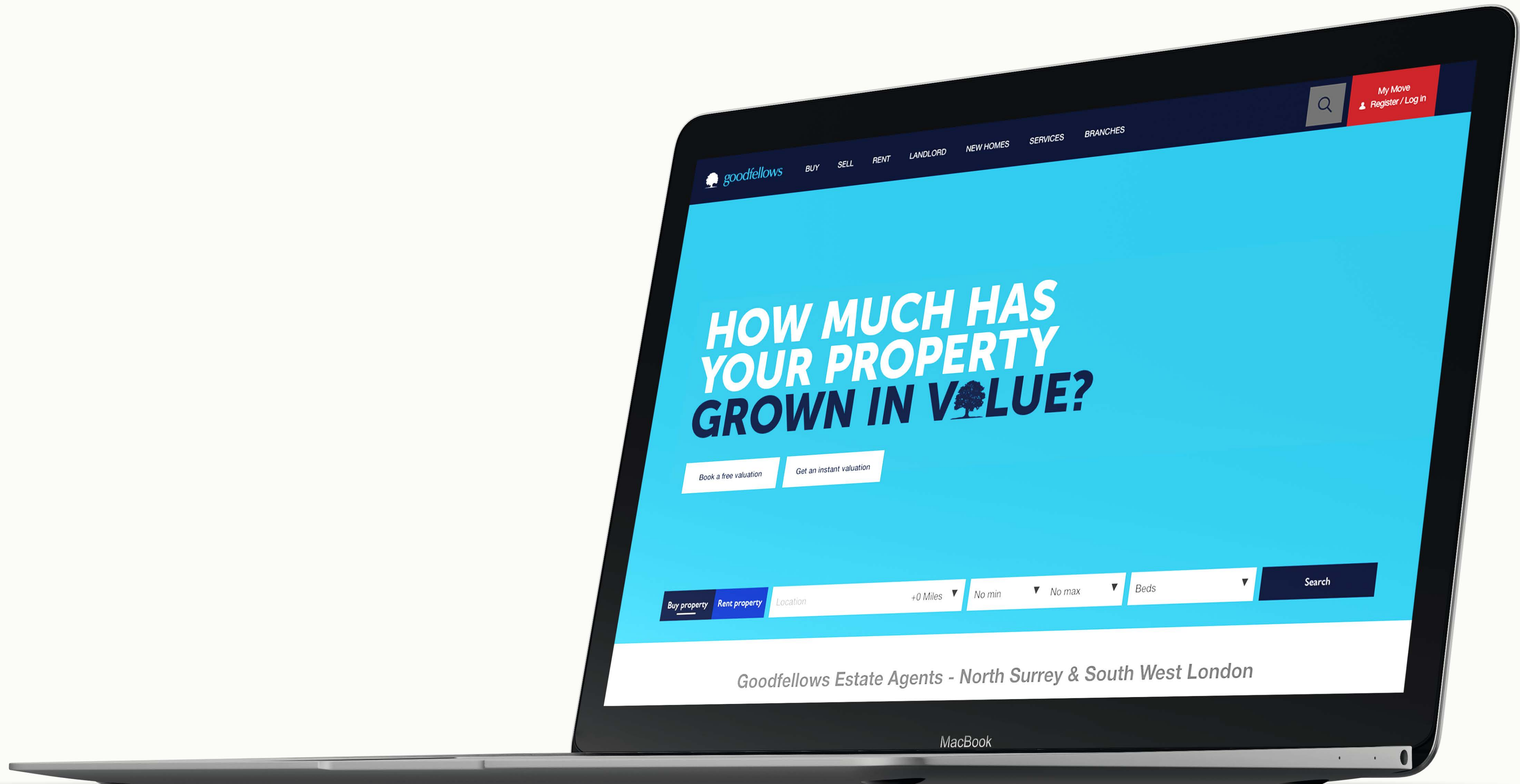


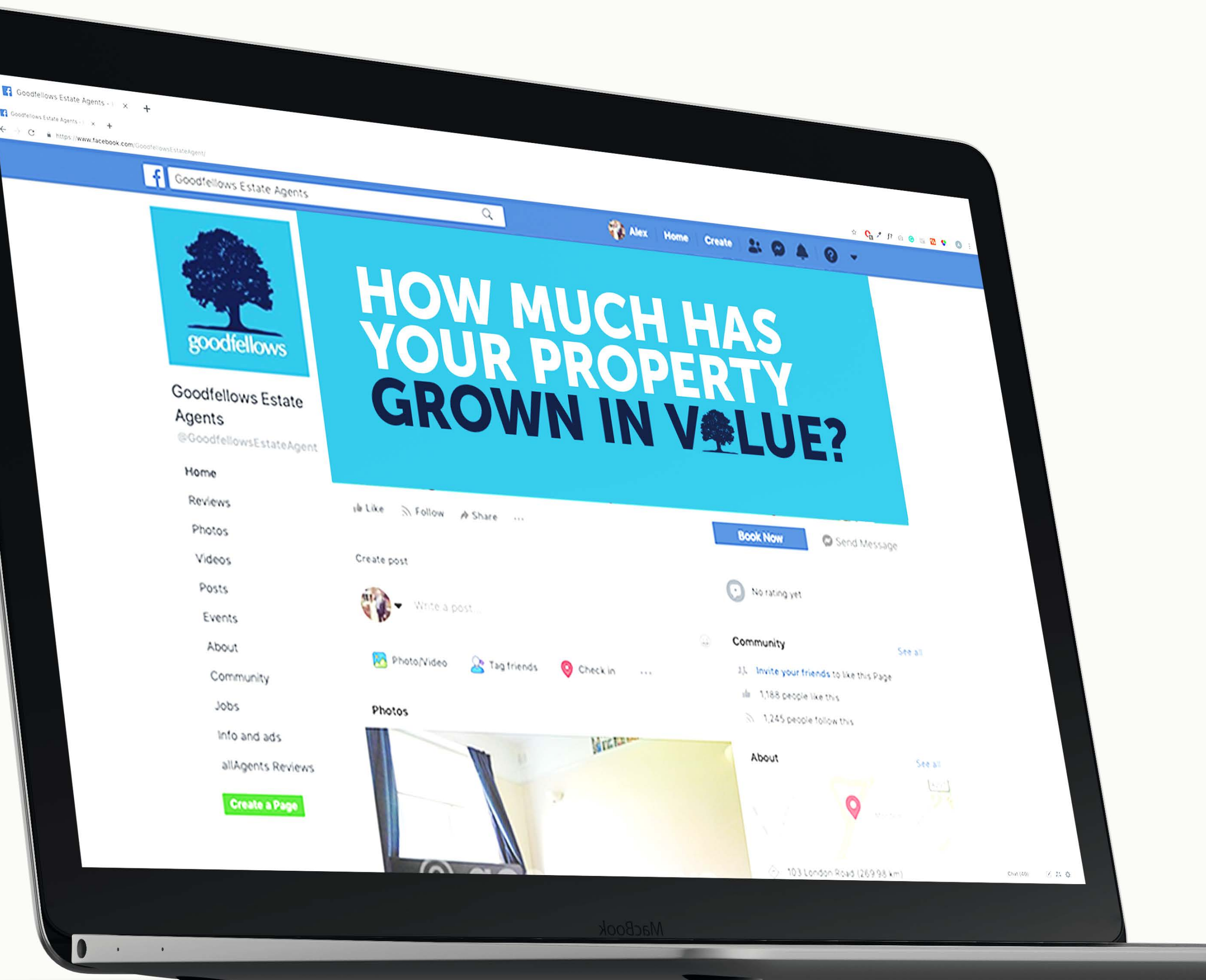
**OTHER ESTATE
AGENTS ARE OK.
BROCK IS
BETTER.**



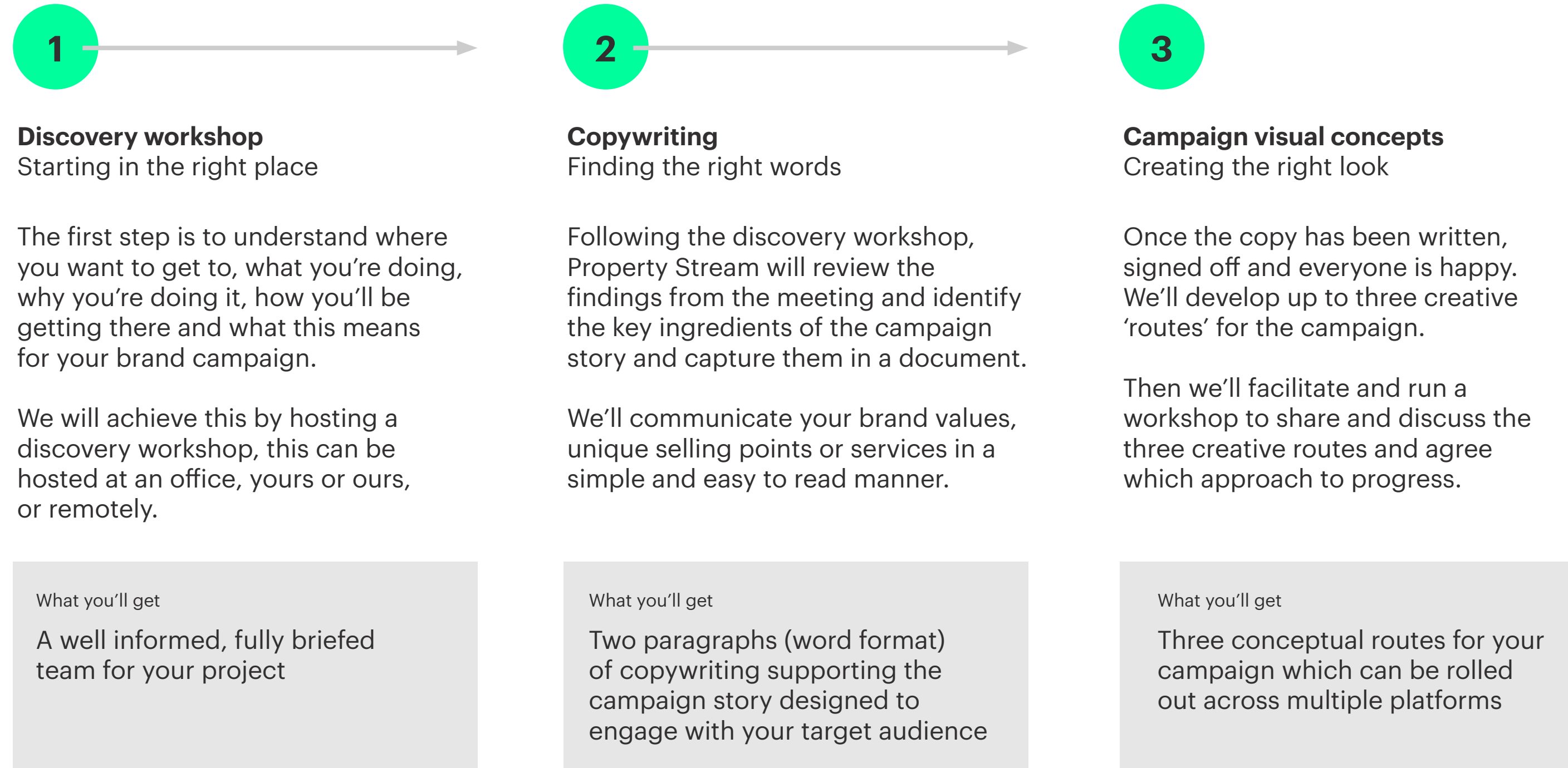
HOW MUCH
HAS YOUR
PROPERTY
GROWN
IN VALUE?







How it works



Final outcome

A distinctive and memorable chosen campaign

Using the selected creative route, we'll produce a set of marketing collateral for the campaign. We can provide you with upto 3 applications, we would recommend the following:

- Billboard advertisement**
- Social graphics in 3 formats**
- Flyer design**


Your package options

1 Quarterly Campaign
(TOTAL £1500)

Book 2 Campaigns over 6 months
(£1300 each)

Book 3 Campaigns over 9 months
(£1100 each)

Supporting copywriting
£500 for each campaign
2 blogs and 4 social media posts to support the campaign.



**Give Robin a call to start
working with us today.**

0161 672 7820
robin@propertystream.co

Our team



Robin Arnold
Partner and Strategy Director



Edward Bennett
Partner and Digital Director



Andrew Gibbs
Partner



Alex McBurnie
Creative Director



Pernilla Tweddle
Marketing Director



Paula Greenwood
Senior Project Manager



Stephen Air
Digital Project Manager



Louise Arnold
Senior Designer



Jess Cawdron
Copywriting and Marketing



Michael Barrow
Designer



Oliver Willis
Senior Front-end Developer



Elliot Byrne
Front-end Developer



Martin Harrison
Back-end Developer



Yasmeen Jones
Accounts

Some of our happy customers



Thank you

Let's move forwards. Get in touch.

T 0161 672 7820

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